

**Experience...Compassion...Excellence...**

**June 2010**

[www.cjoncology.com](http://www.cjoncology.com)

**WILLIAM L. FEBUS — CJOC PRACTICE ADMINISTRATOR**



*CJOC is pleased to welcome our new Practice Administrator, Mr. William Febus. A graduate of Rutgers University, Bill went on to earn his Masters of Business Administration Degree for Health Care Management from Saint Joseph's University in Philadelphia, PA. With a proven track record of successful and impressive accomplishments within other health care organizations, Bill will bring CJOC nearly twenty years of experience.*

*Bill and his wife Karen enjoy spending time down the shore with their six year old daughter Giana, and their family dog Felicity. In between Giana's cheerleading and soccer tournaments, Bill also fits in time for working out and, when possible, rounds of golf. He is looking forward to working here at CJOC, and he appreciates the family atmosphere of our office, mentioning that it was refreshing to see in the health care sector.*

**Cancer Risks for the Next Generation**

The American Institute for Cancer Research (AICR) discussed the dangerous consequences



of rising child obesity rates in a recent [article](#). Overweight children are often overweight in adulthood, leading to an increased risk of cancer, heart disease, and diabetes.

Establishing a healthy lifestyle for the children in our lives is an important part of reversing this obesity trend. [Let's Move](#) is a nationwide campaign geared towards promoting a healthy lifestyle for the children in our lives.

CJOC is currently partnering with Robert Wood Johnson University Hospital to develop expanded palliative care and hospice services, guaranteeing high quality and personalized end-of-life care for patients and their loved ones.



*[National Cancer Survivor's Day](#) is June 6th. Celebrate!  
[National Men's Health Week](#) is June 14th-20th.*

**Medicare Coverage Update**

A recent [NCI article](#) referenced research performed at the Duke Clinical Research Institute found that between 1999-2006, the use and cost of PET scans increased each year for Medicare patients. A health reform legislation passed in March 2010 aims to reduce reimbursement for imaging tests, which will greatly impact our patients. You can reach out to your Congress member [here](#), and voice your opinion regarding this and additional planned Medicare cuts.

Congratulations to Dr. James Salwitz and Ms. Nancy Pinkin on the graduation of daughter Kimberly from medical school. Kim will be an internal medicine resident at Montefiore Medical Center in New York City.



***CJOC Announcements...***

- ◇ Please join the 3rd annual Bike Ride for Amy on June 6th. [Click here](#) for details.
- ◇ Look Good Feel Better will take place in our EB office on June 7th. Dr. James Salwitz will speak at The Wellness Community workshop in our EB office on June 17th. Our in-house support group will meet on June 30th. [Click here](#) for details.
- ◇ An on-call physician will be available June 23rd, when we are closed for our annual all-day staff meeting dedicated to educational programs for our staff, and July 5th when we are closed for Independence Day.

