

***Experience...Compassion...Excellence...***

***June 2011***

[www.cjoncology.com](http://www.cjoncology.com)

### ***The Social Impact of Cancer***

When a diagnosis of cancer is determined, there can be a huge impact on someone's social life. The relationships people have with their friends, family and others in their social network can affect the way a person handles a diagnosis of cancer. Facing cancer as a [single person](#) can be quite overwhelming. A [social life during cancer treatment](#), whether for singles or those involved in a relationship, is also a significant issue for people. Another concerning topic is [sexuality and cancer](#). The social aspects of a cancer diagnosis can be far-reaching and quite variable from person to person. There are resources available, such as the links included in this article, to help guide people to the information and support they are seeking. Every situation and every person is unique, which is why there is much more to consider than just the cancer diagnosis itself.

### ***Educational Workshop***



Dr. Ellen Ronnen will present "*What's New in Cancer Treatment*" on June 13th at 12pm in our East Brunswick office. There will be a presentation followed by a question and answer period. In addition, Ellen Levine, LCSW and Program Director of The Wellness Community will provide tips on managing emotional distress. Please call [The Wellness Community](#) to register at 908.658.5400.




***For our patients: We now have WIFI access available in our East Brunswick and New Brunswick offices.***

### **CJOC Takes on Social Media**

To address the role of social media in medical care, CJOC now has a Facebook page and a Twitter account. You can find us by searching for Central Jersey Oncology Center on [Facebook](#) and follow us @CJ\_Oncology on [Twitter](#). We will post office updates, event information, and general oncology and hematology information. Please "Like" us on Facebook! Of course, we will still communicate via "traditional" communication mediums, but we are excited to be able to reach our community on a broader scale. Dr. James Salwitz is also contributing a periodic [blog](#) post to the East Brunswick Patch website, where we also have a [directory listing](#). Visit us on these social media sites! If you have any suggestions for information you'd like to see on these sites, please email us at: [cjocnewsletter@verizon.net](mailto:cjocnewsletter@verizon.net).

### ***National Cancer Survivors Day***

*Celebrate on Sunday, June 5th being a survivor!*   
*Take time to relax or do something you enjoy. Spend time with family and friends. You deserve it!*

### **Fun Upcoming Event!**

The Pancreatic Cancer Action Network (PANCAN) and the Somerset Patriots are hosting an [Awareness Night](#) on July 17th at the ballpark. Proceeds from ticket sales are donated to [PANCAN](#).

### ***CJOC Announcements...***

- ◇ The 4th annual [Bike Ride for Amy](#) will be held Sunday, June 5th. Fundraising efforts support free screening mammograms for women without insurance.
- ◇ [Look Good...Feel Better](#) will take place on Mon. June 6th at 12pm in our East Bruns. office. Call ACS at 1.800.ACS.2345 option #4 to register for this event.
- ◇ Our in-house support group for CJOC patients and family will meet on Wed. June 29th at 11am. Please visit our [website](#) for more information.
- ◇ An on-call physician will be available when the office is closed on July 4th.